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MAGAZINE



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**OAKLAND HILLS CLUB HOUSE—**  
*looking from the golf course. Over the face-lifted and toughened course of Oakland Hills, the 1951 United States Open Golf Championship will be played from June 14 to 17. This is only one of the many major national athletic events to which Detroit will play host in its 250th Anniversary Year*







Scene of Detroit's old waterfront—not as early as Cadillac's days, but not too long thereafter. Detroit was strictly a waterfront town



*Detroit's City Hall with the Penobscot Building, tallest in the city, in the left background*



# Detroit 1701-????

**First Settlers Came  
in Canoes**

**A** QUARTER of a millennium ago 24 canoes came up a broad American river.

The sun was beginning to glint on the highest trees ashore. Morning mists still swirled on the lowlands.

The 96 men in the big canoes looked toward the north shore of the river and paddled closer. The dark faces smiled at each other and then a mighty cry of "Pour Dieu and Mon Roi" came booming from all the canoes.

So they went ashore, some dressed in the velvet and gold trappings of the French Army, two carrying a cross and the others in the half-civilized, half-Indian garb of the traders.

But one went out on the river and paddled all that day and the next studying the shore. Cadillac, intrepid explorer for King Louis XIV, selected his site carefully and there in the vast wilderness he built Fort Pontchartrain.

There 250 years ago began a city now known as Detroit. A city that was to grow, to develop the iron sinews that is one of the sagas of fabulous America, a young city

among the ancient settlements of the world but one called upon for prodigious feats of production for civilization as we know it today.

What makes a city?

Courage, faith, ambition, dreams—of course! And wars to unite people in sacrifice—for three different flags have waved over Detroit and it stemmed two great Indian uprisings. And the forgotten immigrants, once all Americans were immigrants, who came, worked, raised families, died and who slumber under stones where moss long ago hid their names. And merchants. And doctors and lawyers. And ministers and priests to mellow ambition and turn it toward good. And bartenders and gamblers—in Detroit a gambler gave the city one of its loveliest monuments. And teachers for the next generation, and inventors, bankers, shipbuilders.

And everyone, in big or little way, leaving his imprint on his city so that in the end, like all cities, it emerges as the expression, the doing, the creating, of its people. Skyscrapers, vast factories, stand shining across America through the united strength of its dreamers and doers, the men with money and those with only sweat and strength to spend.

So take Detroit . . . dynamic Detroit . . . sometimes called "the test tube of America" . . . as a magnificent spectacle of how an American city struggles and grows.

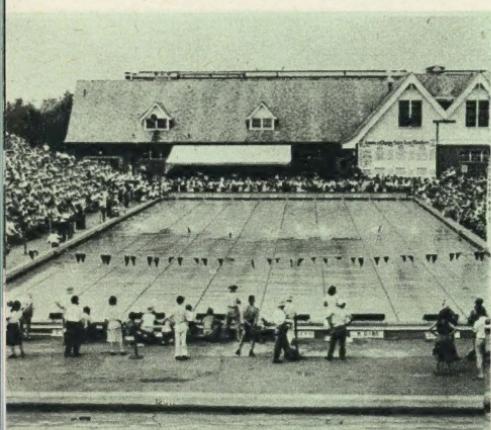
For after Cadillac established his strategic fort to control the Great Lakes for France and to win the fur trade, the struggles and troubles began. France, England, Indians and

(continued on page 6)

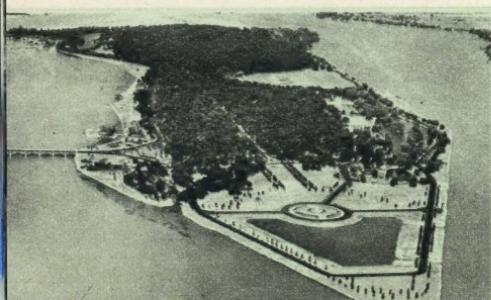




*Briggs Stadium, said to be the best-lighted and one of the nation's most beautiful ball parks, will be scene of the Annual National League-American League All-Star game, July 10*



*From July 25 to 29 the Men's and Women's National AAU Swimming Championships will be held at Rouge Park Pools*



(continued from page 5)

then a new nation, the United States vied for this wilderness palisade.

Wars swept Detroit. Some gallant, as when the tiny fort stood alone in the wilderness breaking a vast Indian uprising wiping out the other scanty white outposts. And sometimes ignominious as when the American commandant surrendered to the British in the War of 1812 without firing a shot.

After the war of 1812, three-fourths of its people left. There were 1,500 of Detroit's population of 2,000 who moved to Canada leaving behind a resolute band of 500 Americans . . . to grow in less than 150 years to 3,500,000 people.

And to have within their city another city—Hamtramck—named out of their loyalty for the American colonel to whom the British surrendered the Fort. That, in 1813, was the American beginning with the French staying, too, and leaving their names on many a Detroit street.

Chicago had its great fire. But it wasn't as bad as Detroit's. In 1805 a fire that started in a stable, too, wiped out every building but one. And that fire gave Detroit its civic motto about "arising from the ashes."

It was then Judge Augustus Woodward, who was to leave his name on Detroit's main street, dreamed a future city. He planned

*Belle Isle, in Detroit River. In the Detroit River, between Belle Isle and the mainland, the Detroit International Regatta Association will sponsor inboard power-boat races*

wide streets, a hub of arterial highways . . . as if he saw the automobile coming. But lesser men obfuscated his plans, varied them . . . and now 146 years later Detroiters are modifying their highways as Woodward planned it long ago.

Detroiter often strike the past as they build for a greater future. So it is not strange when they come upon the bones left from old epidemics . . . like those of 700 soldiers alone who died in 1812 of cholera. Four terrible epidemics swept Detroit but never completely of its resolute people still building over the terrors of yesterday.

Epidemic disasters were to spur on men long ago, like Father Gabriel Richard, who went heroically among the dying, and who was to contribute to the living future of Detroit its first printing press, its first hospital and who with the Rev. John Monteith, a Protestant minister, was to found the University of Michigan in the wilderness. And then was to die in another plague.

Names—men and women—there were thousands of them to project a vast city, to help fashion a State and a Nation.

There were men to discover salt

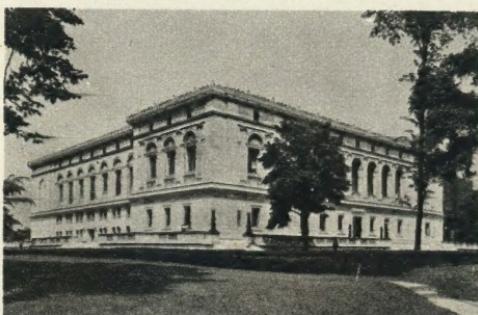
mines and dig them deep under Detroit. And men from Detroit to explore and finance copper and iron mines in Michigan's Upper Peninsula; to set up lumber mills and set new towns to growing. And Detroiters to build the locks at the Sault and make Great Lakes travel complete. To send out law makers, educators, planners, men to Washington to fight for and win the vigor that belongs to all the mid-west.

And men at home starting vast chemical industries, stove works, contriving the manufacture of adding machines, to fashion the automobile and to give America something more—the might of mass production.

The story of Detroit will be written many ways this year on its 250th anniversary. But perhaps the best way is not to try to single out the famous, whose stories have been told many times.

Rather to let the inspiration of this city be to America, not mass production, but the mass contribution of generation upon generation of people who surmounted wars, traitors and epidemics to build over ashes one of our great, shining symbolic cities.

*Detroit's Art Center. The Main Branch Public Library is shown at left, and the Detroit Art Institute, right. These buildings, along with the Rackham Memorial Building, constitute a center for the city's cultural life*



**I**F YOU DRIVE South out of Boston early some morning and get on the famous Ocean Hiway at New York City you can be way down in Key West, Florida in five days. The official route of the Ocean Hiway hugs the Atlantic coast from New York to Jacksonville, a distance of 1017 miles. From Jacksonville down to Miami and across to Key West is another 518 miles. So you can eat Baked Beans in Boston and Lime Pie in Key West, all within a few days. Driving the Ocean Hiway you are on one of the most popular and interesting motor routes in the United States.

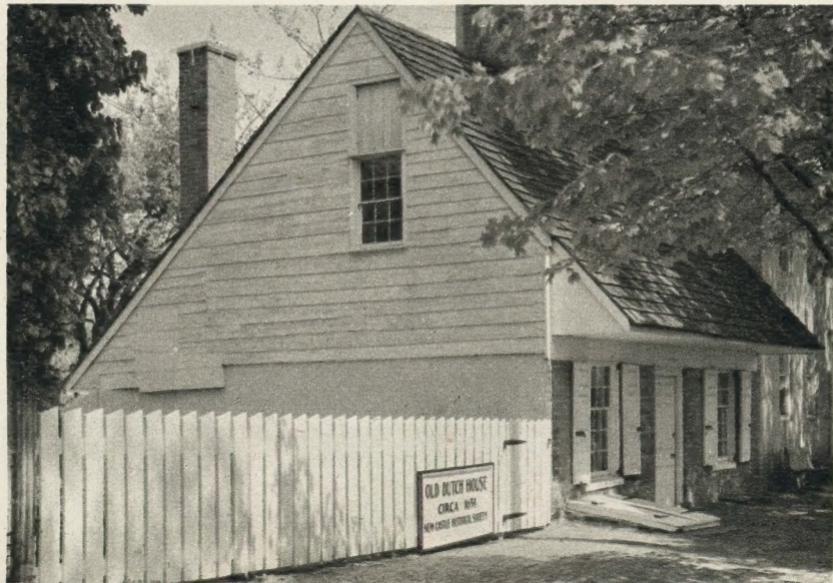
The average driver will make night stop-overs in about the following order: the first night out after leaving Boston will probably be spent around Dover, Delaware; second night, New Bern, North Carolina; third, Charleston, South Caro-

## OCEAN HIWAY

lina; fourth, Jacksonville and fifth night on the road will be Miami. It's an easy morning's trip then to run out via the Overseas Highway and on into Key West.

The attractive and colorful Hiway tour folder lists seven reasons why you'll like this Seaboard trail. Included in the list are: "safest route; all-year, all-weather roads; evasion of city traffic, and two ferry interludes." There is a short twenty-minute crossing from Pennsville, New Jersey over to historic old New Castle, Delaware. Toll charges are 83 cents for car and driver and 10 cents for each passenger. A really delightful and welcome break is the hour and quarter crossing of beautiful Chesapeake Bay. A fleet of four

*Passing through New Castle, Delaware on Ocean Hiway, tourists have the opportunity of visiting this house. Oldest in Delaware, it was built in the latter half of the 17th century*



# TO FLORIDA . . . . BY W. MURRAY METTEN

New York

ships, radar-equipped, provide an attractive short cruise for Ocean Hiway travelers. Cost of car figures \$3.00 and 50 cents additional for each passenger. It's well worth every penny.

Once off the ship at Little Creek, Virginia, it's just a case of "headin' South." You couldn't get lost if you tried. Because the entire route on into Jacksonville is well marked and runs almost parallel with the Atlantic Ocean. The only place that could possibly cause trouble is just South of Norfolk, Virginia. Just follow the signs until you hit U.S. No. 17 and you'll be O.K.

The trip from pines to palms

(continued on page 10)

Near Ocean Hiway at Morehead City, North Carolina, is the opportunity for big game fishing



Amid sub-tropical beauty, the flamingoes are a colorful and graceful addition to the scene at the Rare Bird Farm, Kendall, Florida

Wilmington

Charleston

Savannah

Jacksonville

*The Alligator Farm at St. Augustine, Florida, is well worth a visit. Here model Caroline Harris keeps a pair of the Farm's ostriches interested*

(continued from page 9)

means different things to different people. If you like to sample regional cookery you'll love the Ocean Hiway. To mention just a few food tips, don't miss a meal of Eastern Sho' hog jowl and turnip greens. Be sure and try some of those wonderful Chincoteague Oysters when you get down around Virginia Beach, Va. Of course you can't pass-up that mouth-watering home-cured country ham with hot corn muffins. It's on all menus through the Carolinas.

When you hit Florida you'll probably fill up on tasty shrimp and drink quarts of nice fresh fruit juices. Yes indeed, the Ocean Hiway is a great ride if you like to eat. And speaking of Florida don't overlook the fact that in the past several years almost as many tourists visit the Sunshine State in the Summer as motor down in the winter.

Of course, it's quite a historic route, too. Part of it in the mid-



South coincides with the old King's Highway, through a history-book land where five foreign flags have flown before the Stars and Stripes.

If you are interested in learning more about the Ocean Hiway, drop a card to its headquarters in Wilmington, Delaware. Address Box 1552. Ask for the new map folder. For detailed information send for the interesting little 78-page book entitled, "Peninsula Pete Guides You Along the Ocean Hiway." It is published at cost, is illustrated, and it's really grand reading if you never motor a mile. Price is 35 cents.

*Tourists always thrill to the Seven Mile Bridge, longest span of the Overseas Highway between Miami and Key West*

*This is a typical Bahamian-type home of which there are scores at the southernmost tip of the nation, Key West, Florida*





*presenting*

THE NEW

**Nash-Healey**

SPORTS CAR

The 1951 Nash-Healey, a fast two-passenger sports car, was shown to the American public for the first time at the Chicago Automobile Show last February.

The new low-slung automobile, only 38 inches from road to hood top, is the first American sports car introduced by an established automobile manufacturer since the mid-20's. Production of the new car will be limited, and prices, not yet announced, will be "substantially higher" than other Nash models.

Joining American mechanical engineering and designing with British sports car body building, the Nash-Healey represents the combined skills of Nash Motors and the Donald Healey Company, Warwick,

England. Engine and major mechanical parts are manufactured by Nash Motors in the U. S. with bodies built in England using British materials.

The new sports car averaged 87.6 m.p.h. in the grueling 24-hour, 2,100-mile 1950 Le Mans (France) Grand Prix, to be listed among the winners.

The Nash-Healey is powered by the new "Dual Jetfire" Ambassador 6-cylinder high-compression engine. It has a compression ratio of 8.1:1 with developed power of 125 h.p. at 4,000 r.p.m.

The car has a folding fabric top located behind the seat, with a soft plastic rear window. Side windows are hard plastic material, which lower into the door panels.



*The concentrated northbound migration of Blue and Snow geese from the Gulf of Mexico to Baffin and Northampton Islands in Hudson Bay looks like this. These geese are studying the field for waste grain from the harvest of the preceding autumn before lighting*

## **GEESE OVER IOWA ★★★★★**

BY HENRY AND VERA BRADSHAW

Just ending for Iowans is their annual "goose vaudeville," the spring northward migration of Blue and Lesser Snow geese up the Missouri River valley. It has been called the "most magnificent ornithological display on earth." For when half a million wild and hungry fowl descend with reckless abandon on a concentrated area of Iowa's corn and wheat fields, spectators are stunned.

The constant gabble-gabble of the big birds, the manner in which they falling-leaf down from great heights to feed, their spiraling ascent when frightened, the cloudlike effect they create when they take wing—all these things combined produce a

spectacle second to none.

Thousands of people drove to the corn state's western border this spring to witness the spectacle of wings. They went away talking to themselves. During the three-weeks-long stop-over, a flock of 10,000 geese was average size. Flocks of up to 100,000 were seen. The birds have been known to congregate in one mass of a quarter of a million.

The Blue goose is a preening creature, with great wings, and a rusty white head above a slate blue body. His feet are coral pink, and he flies in a wavy line, causing his nickname, "Wavy."

He plays with, flies with, nests with, and sometimes mates with,

the Lesser Snow goose. In almost every flock of Blues will be seen a few Lesser Snows, the sparkling "white ones."

Not many more than two million blue geese exist in all the world, and it is a decidedly rare bird outside the central flyway. He lives his entire life on a sidewalk, stretching from Northhampton and Baffin Islands, where he nests, to the Gulf of Mexico where he winters.

For many years he was secretive about these abodes; it wasn't until 1910 that his winter home was discovered, and his nesting area wasn't found until 1929. Reasons: until recent years, the southbound journey from James Bay to the Gulf was made non-stop; the northbound, before paved roads, was so protected

by the sticky gumbo of western Iowa that no one but natives knew the geese were lounging there.

The Iowa playground is the neck of an hourglass, into which the goose funnels from the Gulf, and out of which he funnels to the north country regions.



(Photos by the authors)



Thousands of spectators flock to the Missouri River bottoms each spring to witness spectacles like the one pictured here

Iowa Conservation Officer C. D. (Dutch) Lille holds a hi-bred goose —half Blue, half Snow

Flight birds, love-light in their eyes, head North in V's and slanting lines. The sparkle of the "white ones" may be seen in the photo





# Buffalo Farm

BY BEN AND SID ROSS

Home, home on what used to be the range—more specifically a few miles from the quiet town of Independence, Kansas, a husky young ex-swimming pool contractor operates what is probably the only “buffalo farm” in the country. The American buffalo—more properly called the bison—is being bred and raised by rancher Gene Clark to wind up as “buffalo-burgers” and steaks for the finest restaurants. To date Clark has about 90 head of the strong, powerful animals including bulls, cows and young calves.

The whole thing is a long-term project. Clark will have to wait a few more years and keep his fingers crossed, before he can hope to cash in on the “buffalo-burger” market. Primarily it is a slow and patient process of building up the herd.

“Every once in a while the government lets me know that I can buy another buffalo,” says Clark. “Then

I have to travel all the way out to Montana or Wyoming, and transport a single animal all the way back here by trailer.”

Only 15 years ago there were but three buffalo left in the entire United States, compared to the hundreds of thousands of animals that used to darken the western plains. The animals were owned by an old Indian in Montana. The government then stepped in to prevent the bison from becoming extinct. Today, including the government herds, animals in zoos and buffalo in a few private herds (of which Clark’s is the largest) there are about 8,000 buffalo in the country.

Clark got tired of building swimming pools for movie stars in Hollywood, several years ago. One day while talking to some friends in California, somebody mentioned that it would be a good idea to market buffalo meat except for the fact that so few of the animals were around and they were impossible to raise, anyway. Clark opined that any

*Rancher Clark watches his herd of approximately 90 head of buffalo grazing peacefully and contentedly. Their tails are wagging—so everything is fine. When one or more of the animals lift up their tails like warning flags, it's time to vamoose.*

*Nothing can stop a buffalo stampede*



*Rancher Clark and his pretty wife Faye wear buffalo leather jackets*



man who really set his mind on it could do it. "I was practically forced into buffalo farming on a dare," he says. "I hadn't the faintest idea of what I was getting into."

He chose his father's farm near Independence, Kansas, because it was the bison's home territory, the old range country. Then the fun began. First came the patient, one-by-one accumulation of the animals, mostly cows. Feed wasn't much of a problem—there was grazing land aplenty. But he soon found out that ordinary fences and corrals were insufficient. The tremendously powerful beasts went right through ordinary fences whenever the mood struck them.

"Nothing—but nothing can stop a



*Fence posts good enough for ordinary cattle had to be replaced with telephone-pole-thickness posts*



*"Ferdinand" is the most appropriate "household" pet for Clark. He likes to drink from a spigot in the bottom of the pail*

buffalo stampede," says Clark. "No horse can hold a buffalo at the end of a lariat, either. A bull can turn a truck right over and toss you 20 feet with his horns if he gets in the mood." So Clark and his father tore out the standard fencing and replaced it with telephone-pole-thickness posts.

*(Photos by the Authors)*



EVERY YEAR for twenty-four years Winchester, the "apple capital" in the beautiful Shenandoah Valley of Virginia has done the impossible. No other community of even ten times Winchester's population or income stages a celebration of the spectacle and magnitude of the annual Shenandoah Apple Blossom Festival.

Each spring, early in the month of May (the 3rd and 4th of May this year), when the hillsides between the famous Blue Ridges and the austere Alleghanies are arrayed in a blanket of pink and white petals, this city opens its gates to approximately a quarter of a million visitors for a two-day fete.

These two days are jam-packed with parades, shows, exhibits, balls, pageant presentations and other attractions, including the colorful coronation ceremonies for Queen Shenandoah, who reigns over the festival.

Queens receive nation-wide publicity, and over the years have come from several states, and from foreign countries including: England, Belgium, Czechoslovakia, Nicaragua,

# Much ado about Apple

and Iceland. They have been crowned by governors, cabinet officers, military leaders, senators, ambassadors and by the vice-president of the United States.

Throughout her "reign" the queen is attended by her royal court of about forty princesses—beauties chosen from schools and colleges in Virginia, West Virginia, Maryland, Pennsylvania, and the District of Columbia. All are costumed in specially designed gowns appropriate to the glamour of the occasion.

Queen Shenandoah usually shares the spotlight with some national

*One of the units in the feature parade marching down a Winchester street during the celebration of the Annual Shenandoah Apple Blossom Festival*



celebrity who participates as the marshal of the festival's grand feature parade. On the list have been such stellar attractions as Bing Crosby, Bob Hope and Van Johnson. Lesser lights are in abundance as distinguished guests pour into this charming town that calls itself the oldest American city west of the Blue Ridge Mountains.

The grand feature parade, as well as the firemen's parade, are heroic undertakings for a community of the size of Winchester. Participants come from surrounding states and from as far away as Miami, Florida, to join in one or both parades. The grand feature parade customarily requires over three hours to pass a given point. Dozens upon dozens of marching units, bands, and floats go by reviewing stands in a memorable and magnificent line-up.

On both evenings of the fete there are name-band balls, dances for teenagers, and square dances for those who prefer a rollicking "hoedown." For the kiddies there are rides, concessions, and all manner of interesting exhibits. Everybody enjoys the mammoth fireworks display.

Perhaps the outstanding event of the festival is the huge pageant presented on both days. In this, nearly a thousand costumed actors and dancers take part. The show is staged on the steps and esplanade of Handley High School.

The Shenandoah Apple Blossom Festival started from small beginnings. In a quarter of a century (it was not held in war years) the celebration has grown to be recognized with such outstanding affairs as New Orleans' Mardi Gras, and California's Tournament of Roses.



*Queen Shenandoah, attended by her Maids of Honor, ride a float in the feature parade*



*A scene from the pageant "In the Springtime," the elaborate feature presentation of the two-day Apple Blossom Festival. The pageant is performed each day of the Festival*



*The Queen, her court, Festival officials and visiting dignitaries on the reviewing stand*

*(Photos courtesy Virginia Chamber of Commerce)*



**Good Drivers Drive Safe Cars**



## CHECK YOUR CAR—CHECK ACCIDENTS

Thirty-five thousand people lost their lives in traffic accidents in the United States in 1950, and an additional 1,225,000 persons were injured.

That appalling record was the worst in the country since 1941, and was 11 per cent worse than 1949.

These figures graphically point up a situation about which the country as a whole must concern itself. To arouse the interest of all car owners, and to call to their attention some of the causes for accidents which result in injury and death, May has been designated as Safety Check Month (in some states it will be observed in April.)

Sponsored by the National Safety Council with the cooperation of the automobile and tire industries, and the National Automobile Dealers Association and coordinated through the Inter-Industry Safety Committee, the campaign has a dual slogan:

"Good Drivers Drive Safe Cars," and "Check Your Car—Check Accidents."

Nash dealers—your local dealer and all other Nash dealers—across the country will be cooperating in this nation-wide effort to make motorists safety conscious and to encourage them to have their cars checked during the month.

However, no matter how much effort is put into the campaign by the National Safety Council, automobile dealers and other cooperating groups, the campaign is doomed to failure—UNLESS CAR OWNERS COOPERATE.

Naturally every car owner considers himself a good driver and considers that he drives a safe car. However, an analysis of the 1950 Car Safety Check Program revealed that of all cars checked, fully 15 per cent of them required attention to their brakes, and 1 per cent required correction of rear view mirror for proper visibility.

Those figures may not sound impressive until you stop to consider that they mean this: Fifteen of every one hundred cars on the road had faulty brakes, and one of every 100 cars had faulty vision through rear view mirrors. Then consider that there are more than 40,000,000 (40 million) motor vehicles.

On that basis 6,000,000 (6 million) cars had faulty brakes, and 400,000 (four hundred thousand) cars had faulty vision through rear view mirrors.

Of all the cars checked in the 1950 program, 29½ per cent required service attention in some respect.

The items you are asked, even urged to have checked are brakes, front lights, rear lights, steering apparatus, tires, exhaust system, windshield wipers, glass, rear view mirrors and horn.

Don't wait for your local Nash Dealer to call your attention to the importance of this Safety Check. Call him today for an appointment to have your car checked.

"Check Your Car—Check Accidents." And be sure you are a Good Driver driving a Safe Car.



NASH OWNER'S

# album



## **Served the World Around a Barber Chair**

Born in Poland 50 years ago, Joseph Zaroski came to this country with one big thought in mind—to forget the big "I" and the little "you" class distinctions. Son of landed parents who owned a 7200-acre estate, he disdained the Berlin and Russian Universities attended by his brothers.

Nash Motors goes way back in his life, for he at one time worked for Nash in Kenosha, Wisconsin, and numbers many Nash executives, including H. C. Doss, Vice-President in Charge of Sales at Nash, among his friends. Mr. Doss and he have been friends since 1933.

Mr. Zaroski started his barbering career in Chicago in 1916, and has traveled a long upward road to his present place as barber at beautiful Dearborn Inn in Dearborn, Michigan, where he has been for 19 years. His career has brought him from serving the alley bums of Chicago to serving the biggest industrialists in the world. His chair has seen people from every spot of the globe—business tycoons, famous personages, celebrities and royalty.

His work is his hobby and you may find him at his shop as many as 11 hours a day. At times Joe, as he is affectionately known by all, relaxes by hunting small game and fishing. Now, for the first time in 19 years, he promises himself a two-weeks' vacation this year.



In 1947 he purchased his first Nash. His present car is his second Nash, a 1951 Ambassador Tudor.

He bought this Nash particularly to attend the October 29, 1950 wedding of his favorite niece, Jeanette Zaroski to Peter Donald Courtois in Chicago. He likes Nash for its small car economy in the large car size which he prefers.

In his barber shop at the Inn, there are built-in mirror cabinets, designed by Architect Albert Kahn. Business at the shop is by appointment only. At one time, Mr. Zaroski had the beauty shop at the Inn, but the difficulty of retaining well-trained help caused him to sell it in 1950. At present he maintains only one chair in his three-chair shop for the same reason.



*The city of Wenatchee lies geographically in the center of the state of Washington, on the door step of the Cascade Playground, and within easy driving range of many of the best recreation areas in the Pacific Northwest*

## Cascade Playground

From its countless lakes and streams to scenic Alpine vistas, the Cascade Playground of North Central Washington has unlimited opportunities for recreation. For the angler, photographer, nimrod, hiker or naturalist, for young and old, the Cascade region is a natural setting for a memorable vacation.

The city of Wenatchee is the main jump-off for travelers to this huge recreation area. Wenatchee is geographically centered in the state at the crossroads of two main U. S. Highways—east-west U. S. 2 (Stevens Pass-Sunset Highway) and the Cariboo Trail (U. S. 97). From this focal point the visitor has excellent roads to the many scenic vacation areas afforded by the Cascade Playground.

To the west the visitor may travel U. S. Highway 2 through the apple orchards surrounding Wenatchee,

Cashmere and other picturesque cities. At Leavenworth, the gateway city to Tumwater Canyon and the Lake Wenatchee recreation area, is the largest fish hatchery in the world. This and other hatcheries in the area help keep the hundreds of streams and lakes of the surrounding territory stocked with scrappy mountain trout.

A trip up Tumwater Canyon will take the visitor to Stevens Pass—the crest of the scenic Cascade Mountains which divide Eastern and Western Washington. At Lake Wenatchee, site of one of the many state parks in the area, convenient camping space is supervised and maintained by the State Park Service, providing ample facilities for vacationing families.

The Lake Wenatchee area is the hub of all travel inside the ranges to the north and east of Stevens



*Early in May, each year the 35,000 acres of apple orchards in the Wenatchee-Okanogan valleys break into a gigantic display of sweet-scented, delicately-pink blossoms*

Pass. Three main forest service roads lead into the lake area, and where those roads end, forest trails continue to the backbone of the Cascade Range.

From the entrance of the Wenatchee State Park the visitor has his choice of many interesting places to go. Roads from the north side of the lake reach high up into the Lake Wenatchee watershed. At the west end of the lake forest service roads go 36 miles up the Chiwawa River, 12 miles up the White River and 18 miles up the Little Wenatchee before trails take over. About two miles north of the State Park is a small lake which is claimed to be the most appropriately named "Fish Lake" among the dozens found in the West. Many visitors have found Fish Lake the ideal family fishing grounds because no



*Fifty-five mile long Lake Chelan, the setting for many memorable vacations, is 35 miles north of Wenatchee, on U. S. Highway 97*

matter what your age, you can usually catch your limit, mostly in perch with some bass and crappie.

In the immediate area of Lake Wenatchee there are several inns and resorts which offer everything from excellent overnight accommodations to pack trips in the high Cascades. The conveniently located state parks offer the "camping out" visitor only the very best conveniences.

Another popular trip from Wenatchee is a journey up the Columbia River for a holiday among the famous "Fjords of Lake Chelan." Here the visitor finds 55 miles of clear blue lake, extending from the city of Chelan to the innermost reaches of the Cascade hinterland. Along its shoreline modern cottages, lodges, auto courts and resorts offer vacation possibilities unlimited. The lower waters of Lake Chelan are easily reached by auto or bus; the upper lake is available to man only by plane or a journey by boat.

The clear glacial waters of Lake  
*(continued on page 22)*



*A western setting, in the heart of the Washington State cattle country, the Methow Valley is the main dude ranch area of the Cascade Playground*

(continued from page 21)

Chelan beckon the visitor to the Cascade playground to spend his holiday in quiet rest and relaxation in one of the many lodges or resorts along its forest-studded shores.

Here the sportsman, the angler, the naturalist, the hiker, finds a land virtually made-to-measure for an unforgettable visit.

A good majority of the many vacationers who enter the state of Washington are ardent dude ranch enthusiasts; and the Cascade Playground has dude ranches aplenty. A few miles north of Lake Chelan is the Methow Valley, the main dude ranch area and one of the best settings for such attractions in the Pacific Northwest. This section of North Central Washington is the most inviting but perhaps the least known by the average vacationist. The Methow Valley is located in

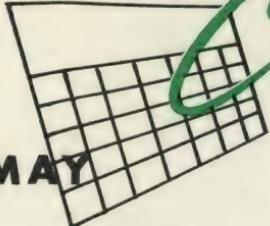
*High up in the Cascade Mountains, off U. S. Highway 2 (Stevens Pass Highway), Lake Wenatchee lies like a blue jewel among the peaks*

(Photos courtesy of Wenatchee Chamber of Commerce)

what is called the Okanogan country—stretching north from Lake Chelan to the Canadian border and south and east to the Columbia River.

Within two or three hours' drive from Wenatchee the visitor can reach three distinctly different regions of the Cascade Playground—the Lake Wenatchee-Stevens Pass area, the Methow Valley and the Lake Chelan area. Each of these vacation spots is located next to or in the heart of the Cascade Mountains, providing vacation opportunities unequalled.

Each year, along about the first of May some 35,000 acres of apple trees become one gigantic bouquet of gorgeously hued pink blossoms that bedeck the lowlands and hill-sides of the Wenatchee-Okanogan valleys. It's a sight to thrill the newcomer and one that pleases even those who have spent their lives among the apple orchards.



# Calendar

WHERE TO GO...WHAT TO SEE

- 1—Daniel Webster Birthplace opens, Franklin, N.H.  
 1—Opening of Trout Fishing Season, State of Vermont  
 3—Beginning week-end yacht club races, Menominee, Mich.  
 4-5—Men's and Women's National AAU Gymnastics Championships, sponsored by American Turners, Detroit, Michigan  
 5—75th Kentucky Derby, Churchill Downs, Louisville, Kentucky  
 5-29—24th National High School Art Exhibition, Carnegie Institute, Pittsburgh, Pa.  
 6—Selection of "Miss Resorter," Miami, Florida

- 9-12—International Open Volleyball Championship, Springfield College, Mass.  
 13—Portuguese Fiesta, San Diego, California  
 14-17—World's most important Golf event, USGA Open Championship, Oakland Hills Country Club, Detroit, Michigan  
 15—Calico Days, Yermo, Calif.  
 18-19—New England Music Festival, Rutland, Vermont  
 18-19—N.J.C.A.A. Track and Field Meet at Hutchinson, Kansas  
 19-20—Invitational Small Boat Southern California Regatta, Mission Bay Aquatic Park, California



## HIGHLIGHTS OF DETROIT'S 250th ANNIVERSARY PROGRAM

- May 4-5—Men's and Women's National AAU Gymnastics Championships  
 June 14-17—USGA Open Golf Championships, at Oakland Hills  
 July 7—Inboard power boat racing on the Detroit River sponsored by the Detroit International Regatta Association  
 July 10—The annual National League-American League All-Star game, Briggs Stadium in Detroit  
 July 18-23—"City of Freedom," a spectacle at U. of D. Stadium

- July 24—Birthday Party Officially opens  
 July 25-29—Men's and Women's National AAU Swimming Championships, Rouge Park Pools  
 July 27—Detroit Dedication Day—Cornerstone laying City-County Building  
 August 31—Michigan State Fair opens  
 Sept. 4-8—American Legion Junior Baseball Finals, Briggs Stadium  
 Sept. 10-14—Nat'l Softball Championship Playoffs

## **Busy and Varied Career**

Frank E. Sutch, who calls himself semi-retired since he gave up the management of the Madison Hotel, Atlantic City, New Jersey, in 1948, still is active as a counsellor to the Madison management, and with his multitudinous civic and fraternal affairs.

Mr. Sutch can list civic, fraternal and social organizations with which he is and has been associated to the length of an arm. For instance he is a past-president of the Atlantic City Hotel Association, of the New Jersey Hotel Association, of the Atlantic City Chamber of Commerce; he is a past master of the Member Free and Accepted Masons, and is a director, trustee, member or honorary member of some eighteen other committees, clubs and organizations.

More than 30 years ago he was

active in recreation and youth work in Philadelphia where he once taught grade school. His work in Philadelphia was interrupted during World War I when he became a member of the Ordnance Corps, United States Army. His hobbies were always so closely associated with his work that they scarcely ever were distinguishable as hobbies.

However, his overall rounded experience qualified him for hotel work, in which he spent 21 extremely active years prior to 1948. He continues active in the Masonic Order, the American Legion, and like organizations, and is pleased that he now has more time than ever for travel. He has, he says, traveled from Honolulu to Switzerland, and from Newfoundland to Rio de Janeiro.

Last November 10 he purchased his fifth Nash, a 1951 Ambassador Custom.



## Lowell Inn

Stillwater,  
Minnesota



In 1930 the newly married Arthur V. Palmers decided to leave show business, which was feeling the slump of the depression and of the trend to talking pictures, and to get into the hotel business. They have been doing famously well ever since.

Arthur V. Palmer, an accomplished pianist, traveled with various shows as musical director and met Nell Obrecht, a leading lady, who with her sisters had been performing as the Obrecht Dramatic Stock Company. Love conquered them, and after their marriage, they agreed that the depression was too much for actors. "One day we were actors," quotes Mr. Palmer, "and the next, we were in the hotel business!"

The hotel now run by Mr. and Mrs. Arthur Palmer, their son Arthur, Jr., and his pretty wife, is the Lowell Inn. It contains 50 rooms.

Sometimes called "The Mount Vernon of the West," Lowell Inn gets its name from Elmore Lowell, the man who donated the site for the first hotel. There is a large park in the city named for him, too.

The hotel is built on the site of the Old Sawyer House, built in 1857, which was "The Grand Palace" in the old lumbering days. The guest ledger has the names of important people from all over the world, from

movie stars to ambassadors.

From the very first, Mrs. Palmer began to create a colonial atmosphere in the hotel's rooms. Her English China and silver, the product of continual collection—some of it dating back to the year 1700—grace many of the rooms. And today, each table has different place settings which are a constant source of pleasure to the patrons.

While Nell continually beautified the rooms, Art dug into the kitchens. Being a perfectionist, he would spend hours upon hours cooking things one way, then another, making notes, and then trying over again to make them better. It has paid off well, for now gourmets throughout the world go out of their way to partake of his famous foods, and many come to admire the antiques and colonial reproductions, as well as the imported wall murals.

Their first \$500 profit went into buying new fancy China and glassware, but this was the turning point in the business.

After their first trip East, they came back with a whole lot of ideas. The Garden Room was then built, using outside red brick for the inside, and metal garden furniture. This innovation, plus hard work in the kitchens, brought about a 400% increase in business.

HANDY  
HARRY



Helpful  
Harriet



Both Helpful Harriet and Handy Harry welcome contributions from readers. Send yours to NASH AIRFLYTE MAGAZINE, 481 Howard Street, Detroit, Michigan. All contributions become the property of NASH AIRFLYTE, and none will be returned. If your helpful hint or timesaver is selected for publication, you will receive \$5.00.

To remove dog or cat hairs from upholstery wipe with a dampened sponge lightly over the surface.

—Mrs. Valerie Corliss,  
Newfield, N.Y.

Pour the oil drained from the crank-case into a box filled with sand. This makes a good place to stack garden tools and keeps them from rusting.

—Claude O'Donnell, Jr.,  
Kenosha, Wisc.

If fat should accidentally catch on fire when splashing from the frying pan throw a handful of salt on it to extinguish the blaze. Never put water on such a fire.

—Mrs. Ann Di Paola,  
Ozone Park, N.Y.

To avoid mashed fingers when driving tacks, stick the tacks through a piece of cardboard and hold the cardboard in position.

—Mrs. Ruth De Pree,  
Grand Rapids, Mich.

Paint car tools with luminous paint so you can find them easily when fixing a tire in the dark.

—Tom Hamilton,  
Los Angeles, Calif.

For a neat, well fitting ironboard, dip the cover in thin cold starch after washing and put it on the board while damp.

—Mrs. L. J. Vogel,  
Dubuque, Iowa

Before placing a cake on the plate, sprinkle the plate with powdered sugar and the cake will not stick.

—Mrs. Doris News,  
Chester, Pa.

When taking the baby out in the car wrap a piece of plastic or a plastic tablecloth around the blanket to keep the blanket lint from rubbing off on your clothing.

—Mrs. Wendell Fransen,  
Chester Depot, Vt.

Apply a coat of colorless nail polish to silver or plated hollow ware to prevent tarnish. This may also be used on costume jewelry.

—*Mrs. Harold Halverson,  
Austin, Minnesota*

A solid bed table for a convalescent child or adult is easily set up by unfolding two legs of a card table and slipping the table with the other two legs still folded, over the bed.

—*Mrs. George Fauss,  
Granite Falls, Minn.*

To avoid measuring the water each time coffee is made mark the coffee maker with red nail polish on two, four, six and eight cup lines.

—*Mrs. Earl Bixby,  
Portland, Oregon*

To make candles fit securely in candle holders, set them in a piece of modeling clay.

—*Mrs. H. D. Icenogle,  
Galesburg, Illinois*

Save the best parts of old plastic table covers and cut them into covers for school books. Cellulose tape will hold the covers in place and the books will be protected in bad weather.

—*Ruth Karon,  
Duluth, Minn.*

Fresh peas may be cooked without shelling. Wash them well and boil in the pods. The pods will burst open when done and the peas will go to the bottom of the pan.

—*Mrs. Alfred Korby,  
Duluth, Minn.*

## NEW NASH OPTOSHADE

There is no need to suffer the discomfort of eye-strain from squinting into the sun's rays or the glare of approaching headlights at night—the New Nash Optoshade screens out the annoying glare. The Optoshade is an optically-corrected light filter of special plexiglass in a soft, eye-resting color. It fits permanently against the upper surface of the sweeping one-piece windshield on your Nash Airflyte. Your local Nash dealer will be pleased to install one on your car.





## Got a Laugh?

Share it with Nash Airflyte readers and be richer by five dollars. Nash Airflyte pays five dollars for each Smile Along the Road contributed by a reader, and selected for publication. All contributions become the property of Nash Airflyte and none will be returned. Let us hear from you. Send your contribution along to Nash Airflyte Magazine, 431 Howard Street, Detroit 31, Mich.

### OR WORDS TO THAT EFFECT

A sign on a wood and kindling peddler's cart in Lewiston, Montana, reads like this:  
—Mrs. Fred Pritchett,  
Rossfork, Montana

### MORE SHAVE SIGNS

Here are some Burma Shave signs we spotted along the road on a trip to Kansas:

His beard was long, and strong and tough,  
He lost his chicken in the rough.  
"One Burma shave," the schoolboy cried,  
"At least I'll smell as if I tried."

Pull off the road to change a flat;  
Protect your life—no spare for that.

—Laurie Jeane King,  
Torrance, Calif.

### FIRST THINGS FIRST

The Salida Daily Mail-Record (Salida, Colorado) included this paragraph in its columns a few years ago:

The Guild Girls are collecting clothing for the students at the Mt. Princeton Commonweal School. Anyone having anything they wish to donate, preferably boys, please leave name and address at the Daily Mail-Record office.

—Arthur E. Smith,  
Salida, Colorado



## NO CEILING

This sign was seen in Berlin, New York:  
To Let  
For a Song

—Dr. Alice A. Brown,  
Troy, New York



## SAFE PLACE

A sign over a cupidor in a Kentucky hotel reads:

"In case of an atomic bomb attack,  
jump in here. No one has hit it yet."

—Allen Blume,  
Des Plaines, Illinois

## SUNDAY-DRIVERS' SHAKESPEARE

Peering in maps for ports and piers  
and roads.

*The Merchant of Venice,*  
*Act 1, Scene 1*

If you go on thus, you will kill  
yourself.

*Much Ado About Nothing,*  
*Act 5, Scene 1*

Stir not until the signal.

*Julius Caesar, Act 5, Scene 1*

Why, what a monstrous fellow  
thou art, thus to rail on me that is  
neither known to thee nor knows  
thee!

*King Lear, Act 2, Scene 2*

Well, officer, arrest him.

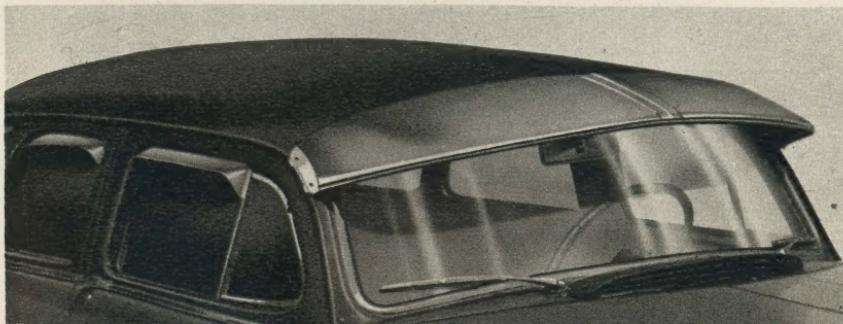
*The Comedy of Errors,*  
*Act 4, Scene 1*

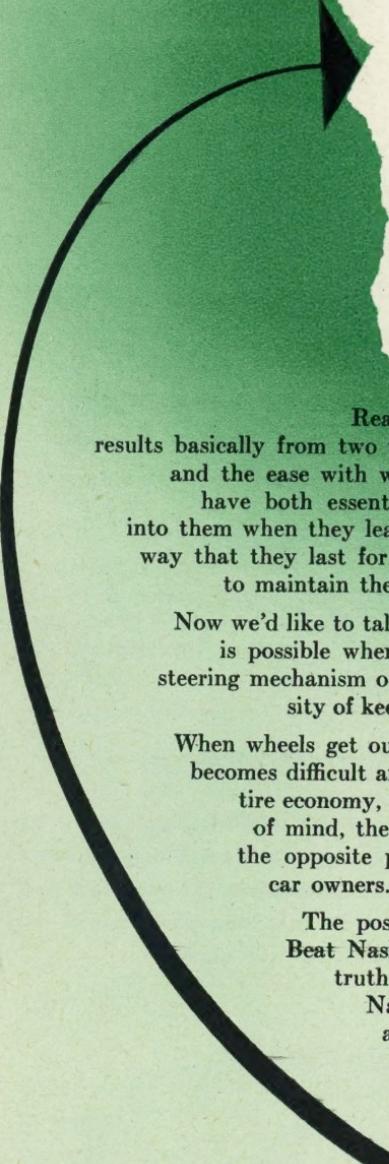
—Frances Rodman,  
Ridgewood, N. J.

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## VENTSHADES AND SUN VISOR

Nash Ventshades fit snugly over the top of car windows and serve the double purpose of reducing the hazards of sun glare and permitting windows to be partially opened in the rain. With smart chrome trim the new Nash Sun Visor complements Airflyte styling. Finished in matching body colors, the Nash Visor is the complete answer to prevention of sun glare.





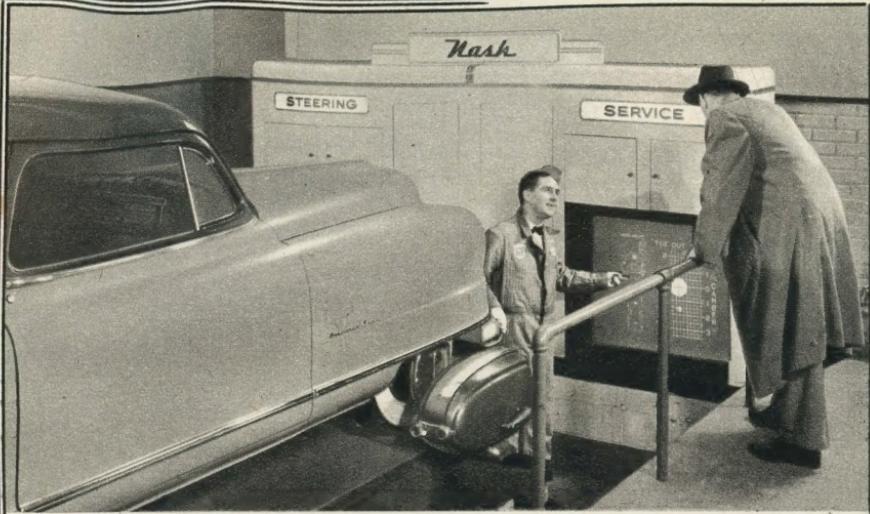
*enjoy  
driving*

Real downright pleasure of motoring results basically from two things: The smoothness of the ride and the ease with which a car handles. Nash Airflytes have both essentials of driving pleasure engineered into them when they leave the factory, and built in such a way that they last for a car's life if proper care is taken to maintain them.

Now we'd like to talk about the ease of operation which is possible when an owner properly maintains the steering mechanism of his Nash, and observes the necessity of keeping his wheels in proper alignment.

When wheels get out of alignment, tires wear, steering becomes difficult and driving becomes less safe. So, for tire economy, driving ease and pleasure and peace of mind, the services discussed in the poster on the opposite page constitute excellent advice to car owners.

The poster also reminds you, "You Can't Beat Nash Service," and that is an obvious truth since Nash Service at your local Nash Dealer's Service Department is always according to factory specifications by mechanics trained in Nash factory methods.



# CORRECT WHEEL ALIGNMENT Saves Tire Wear!

*Nash*

EXPERT STEERING  
AND  
WHEEL ALIGNMENT  
SERVICE

- 1
- 2
- 3

REDUCES TIRE WEAR

MAKES STEERING  
EASIER

ASSURES SAFER  
DRIVING



*YOU CAN'T BEAT*

*Nash SERVICE*



BRING YOUR *Nash* TO FOLKS WHO KNOW IT BEST ➔

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**SAFE**  
CARS

May in most states, April in some, has been designated as Safety Check Month. In a National effort to reduce the causes of traffic accidents, motorists are asked to have their cars safety-checked. We are co-operating in the movement and earnestly hope we will have the opportunity of checking your car.

## **ENSTAD NASH, INC.**

**1327 Oakland Ave., W.**

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